

BENNETT HUFFMAN

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Product Designer & Creative Technologist

EDUCATION

Carnegie Mellon University

Expected May 2022
GPA: 3.72 / 4.0
B.S. in Information Systems &
Human-Computer Interaction

AWARDS / HONORS

Dean's List with Honors
Fall 2018 + Spring 2019

SKILLS

Coding

HTML & CSS + frameworks
JavaScript + frameworks
Python

Tools

Sketch / Adobe XD / Figma
Principle
After Effects
Premiere Pro
Logic Pro X

UX Design

Information Architecture
Wireframing
Rapid Prototyping
Competitive Analysis
Affinity Diagramming
Scenarios / Storyboarding
Design Systems

SELECTED COURSEWORK

Design of Artificial Intelligence
Products / 05-317
Machine Learning & Sensing (in-
progress) / 17-428
Principles of Imperative
Computing / 15-122
Interaction Design Studio I (in-
progress) / 05-651
Cognitive Psychology / 85-211

EXPERIENCE

Research Assistant / Human-Computer-Interaction Institute, CMU

Jan. 2019 – present | Pittsburgh, PA
Generated scenarios, created storyboards, and conducted interviews to identify the implications of social agents (Alexa, Google Home, etc.) in homes. Drafted writing for related works section of research paper.

Analyst / Scottie Ventures

Sept. 2018 – May 2019 | Pittsburgh, PA
Responsible for macro-level skills analysis and sourcing B2B SaaS startups in second semester internship at PeakSpan Capital.

UX & UI Designer / BookLive

Aug. 2017 – Mar. 2019 | Milwaukee, WI
Conceived BookLive's newest mobile design system. Led UX/UI development for full desktop and mobile applications. Developed, created, and debugged views for early-stage platform.

Business Development Associate / gener8tor

Jun. 2017 – Aug. 2018 | Milwaukee, WI
Performed recruitment screenings and reach-outs on 3000+ startups. Developed foundation of a core market analysis spreadsheet tool for 50+ emerging technologies across 25 verticals. Conducted research, due diligence, and scored initial + final round applications. Curated topical reports for portfolio startups.

LEADERSHIP / ACTIVITIES

Head of Innovation / TEDxCMU

Sept. 2018 - present | Pittsburgh, PA
Responsible for front-end styling of web application with React and other JavaScript libraries to improve and enhance TEDxCMU event experiences. Elected by board to lead team in April 2019.

Resident Assistant / Carnegie Mellon University

Jun. 2019 – Aug. 2019 | Pittsburgh, PA
Responsible for supervising 20 high school students in CMU's Pre-College Summer Program, leading program activities, and co-organizing house events for 150+ students over 6 weeks.

Tutor / Operation Dream

2014 – 2018 | Milwaukee, WI
Helped at-risk, inner-city Milwaukee kids learn reading and math.

INTERESTS

Tennis, music production, motion design, fitness, travel